

As a Public Relations major with a Business minor at The University of Texas at Austin, I am passionate about crafting compelling narratives, fostering meaningful connections, and leveraging data-driven insights to enhance brand reputation. My academic journey, complemented by my experiences at the London School of Economics' Summer Marketing Program, has equipped me with a global perspective on media, branding, and strategic communication.

From managing PR campaigns and creating engaging content at The PR Boutique to executing data-driven hiring strategies at Jackson Walker LLP, I thrive at the intersection of strategic communication and analytics. I enjoy working with diverse teams, organizing large-scale events, and using market research and trend analysis to drive impactful decision making.

I am eager to continue growing in the field of PR, marketing, and brand strategy, with a focus on integrating analytics and creative storytelling to build impactful campaigns. Always open to networking and new opportunities – let's connect!